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**Fwd: [EXTERNAL] Permissions to use Olympus photo for YE video**

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**From** Frederick Koh <drfrederickkoh@gmail.com>

**Date** Sat 31/08/2024 23:18

**To** Harpreet Singh <e0847813@u.nus.edu>

1 attachment (5 MB)

Olympus\_YE(Yellow Enhance) Mode\_UpdatedforPaper.pptx;

- External Email -

Regards,

Dr Frederick Koh Hong Xiang  
MBBS, MMed (surg), FRCSEd, FAMS (surg)  
**Consultant**, Colorectal Service, Division of Surgery, Sengkang General Hospital  
**Acting Head**, Nutrition Support Team, Sengkang General Hospital

**Clinical Associate Professor**, Duke-NUS Medical School, National University of Singapore  
**Clinical Senior Lecturer**, Yong Loo Lin School of Medicine, National University of Singapore  
**Adjunct Teaching Faculty**, Lee Kong Chian Medical School, Nanyang Technological University  
Singapore  
h/p: [\(+65\) 8428 1117](tel:+6584281117)

Sent from my iPhone

Begin forwarded message:

**From:** Yong Ming Chan <yongming.chan@olympus.com>

**Date:** 30 August 2024 at 10:13:03 GMT+1

**To:** Reuben Suherman <reubensuherman@gmail.com>

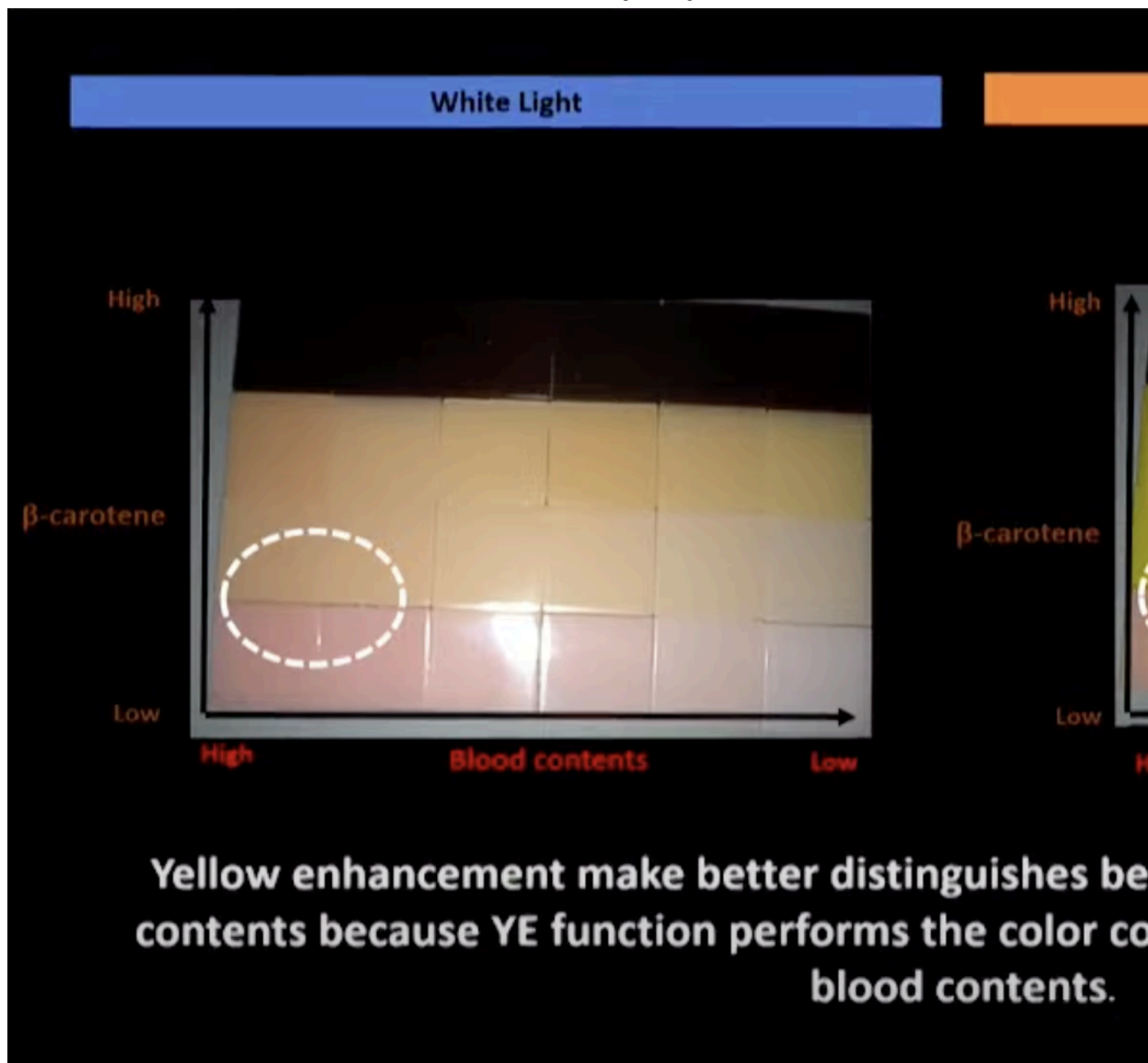
**Cc:** Shang Fei Sophia Eng <shangfei.eng@olympus.com>, "Frederick Koh Hong Xiang (SingHealth - SURG)" <frederick.koh.h.x@singhealth.com.sg>, Frederick Koh <drfrederickkoh@gmail.com>

**Subject: RE: [EXTERNAL] Permissions to use Olympus photo for YE video**

Hi Reuben,

Apologies for the delay as we had to check the information with multiple stakeholders such as our APAC marketing team and Clinical affairs. Please find attached slides and figures which your team may use to substantiate on yellow enhancement for Visera Elite III. For the clinical photos, you may use your own from your research.

As for the image shared from presentation by Dr Shreeyash Modak below, we have checked with our APAC marketing team and R&D side that **the information is not valid and should not be used**. Hence, please kindly **remove any explanation regarding  $\beta$ -carotene and color conversion due to  $\beta$ -carotene**. You may explain that yellow enhancement is a function to change the targeted colors to different tones of the yellow (as shared in the slides attached).



For the citation part, as there are no clinical photos, there is no specific requirement to cite. However if your team wish to do so, you may include a short paragraph on **data transparency statement** like this paper example:

March 2024

ENDO-AID-TRAIN Study 633

#### **Data Transparency Statement**

De-identified individual data from this article will be made available on reasonable request to the corresponding author, with an approved study protocol and valid methodology. Access to the data of the CAdE system (ENDO-AID[OIP-1]) should be obtained from Olympus Corporation.

(n = 41 in the CAdE group, n = 49 in the control group) were excluded from the primary analysis due to inadequate bowel preparation, incomplete colonoscopy or distal attachment device use. As a result, 386 and 380 subjects were analyzed in the CAdE and control groups, respectively (Figure 1).

Baseline demographics and procedural data are shown in Table 1. No significant difference was detected between the 2 groups, except a longer mean withdrawal

Apologies once again for the change required. Hope this helps and let us know if you have any questions.

Thank you!

Regards,  
Yong Ming

**From:** Reuben Suherman <reubensuherman@gmail.com>  
**Sent:** 29/08/2024 2:29 PM  
**To:** Yong Ming Chan <yongming.chan@olympus.com>  
**Cc:** Shang Fei Sophia Eng <shangfei.eng@olympus.com>  
**Subject:** Re: [EXTERNAL] Permissions to use Olympus photo for YE video

Some people who received this message don't often get email from [reubensuherman@gmail.com](mailto:reubensuherman@gmail.com). [Learn why this is important](#)

PLEASE NOTE: Please use caution when opening links and attachments in this message.

Hello Yong Ming and Sophia,

Any updates regarding this? Prof is also asking me to submit the paper soon so any bit of info at all will be useful. Or at least the permission to use that image. Thanks!

Best regards,  
Reuben

On Fri, Aug 23, 2024 at 12:56 PM Yong Ming Chan <[yongming.chan@olympus.com](mailto:yongming.chan@olympus.com)> wrote:

Hi Reuben,

Apologies as we are still checking with our APAC team and will share with you the information by early next week.

Thanks!

Regards,  
Yong Ming

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**From:** Reuben Suherman <[reubensuherman@gmail.com](mailto:reubensuherman@gmail.com)>  
**Sent:** Monday, August 19, 2024 9:57:40 pm  
**To:** Shang Fei Sophia Eng <[shangfei.eng@olympus.com](mailto:shangfei.eng@olympus.com)>  
**Cc:** Yong Ming Chan <[yongming.chan@olympus.com](mailto:yongming.chan@olympus.com)>  
**Subject:** Re: [EXTERNAL] Permissions to use Olympus photo for YE video

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Dear Sophia and Yong Ming,

Sorry for the rush but do you all have any updates regarding this? Would just like to get the paper submitted as soon as possible. At the very least, I just need permission to use that image that I previously sent. And also if by any chance you would know how I can credit/ cite this to Olympus in the paper? Thank you

Best regards,  
Reuben

On Mon, Aug 12, 2024 at 12:12 PM Shang Fei Sophia Eng <[shangfei.eng@olympus.com](mailto:shangfei.eng@olympus.com)> wrote:

Dear Reuben,

Thank you for reaching out. We will check internally, and Yong Ming will also provide more information on YE available. Will come back to you soon!

Regards  
Sophia

## Sophia Eng

Assistant Manager, Marketing  
Surgical, Medical Systems Business Division

Mobile. (65) 9657 7303  
Office. (65) 6833 4202  
Email. [shangfei.eng@olympus.com](mailto:shangfei.eng@olympus.com)

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# OLYMPUS



**From:** Reuben Suherman <[reubensuherman@gmail.com](mailto:reubensuherman@gmail.com)>  
**Sent:** 11/08/2024 12:01 PM  
**To:** Shang Fei Sophia Eng <[shangfei.eng@olympus.com](mailto:shangfei.eng@olympus.com)>  
**Cc:** [drfrederickkoh@gmail.com](mailto:drfrederickkoh@gmail.com)  
**Subject:** [EXTERNAL] Permissions to use Olympus photo for YE video

You don't often get email from [reubensuherman@gmail.com](mailto:reubensuherman@gmail.com). [Learn why this is important](#)

PLEASE NOTE: Please use caution when opening links and attachments in this message.

Dear Ms Eng,

Hope this email finds you well. I am Reuben Suherman, one of the junior doctors working with SKH Dr Frederick Koh for a publication on Yellow Enhancement in laparoscopy.

As part of our paper/ video, we are including an image (attached to this presentation) from a presentation by Dr Shreeyash Modak on Youtube which he has said came from Olympus. Just want to make sure that Olympus is okay with this figure being used in our publication as the British Journal of Surgery has a set requirement for third party images (also attached).

In addition, if there are other useful figures/ explanations behind the theory of YE that Olympus can furnish for us, that would be greatly appreciated! Thank you.

Yours sincerely,  
Reuben Suherman